

**IN THE UNITED STATES DISTRICT COURT FOR THE
NORTHERN DISTRICT OF ILLINOIS**

LAND'S END, INC., SEARS HOLDINGS) CORPORATION, and SEARS HOLDINGS) MANAGEMENT CORPORATION,) Plaintiffs,) v.) EDDIE BAUER, LLC, ALAN KIRK, and) SHARON ARMSTEAD,) Defendants.))	Civil Action No. 10-CV-5084 Judge Ruben Castillo Magistrate Judge Sidney I. Schenkier
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NOTICE OF MOTION FOR PRELIMINARY INJUNCTION

To: Eddie Bauer, LLC Attn: Ms. Freya R. Brier Senior Vice President & General Counsel 10401 NE 8th Street, Suite 500 Bellevue, WA 98004	Alan Kirk Eddie Bauer, LLC 10401 NE 8th Street, Suite 500 Bellevue, WA 98004
Sharon Armstead Eddie Bauer, LLC 10401 NE 8th Street, Suite 500 Bellevue, WA 98004	Kevin Russell Latham & Watkins LLP 233 South Wacker Drive, Suite 5800 Chicago, IL 60606

PLEASE TAKE NOTICE that on **Tuesday, August 24, 2010, at 9:45 a.m.** or as soon thereafter as counsel may be heard, the undersigned will appear before the Honorable Judge Ruben Castillo, or any Judge sitting in his stead, in Courtroom 2141 at 219 S. Dearborn Street, Chicago, Illinois and present Plaintiffs' Motion for Preliminary Injunction, copies of which were previously filed with the Court and served upon you.

Dated: August 17, 2010

/s/ John F. Gibbons

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Attorneys for Plaintiffs
Lands' End, Inc., Sears Holdings Corporation and
Sears Holdings Management Corporation

CERTIFICATE OF SERVICE

The undersigned attorney certifies that a true and correct copy of the foregoing NOTICE OF MOTION FOR PRELIMINARY INJUNCTION was served upon the following in the manner set forth:

To: Eddie Bauer, LLC Attn: Ms. Freya R. Brier Senior Vice President & General Counsel 10401 NE 8th Street, Suite 500 Bellevue, WA 98004	Alan Kirk Eddie Bauer, LLC 10401 NE 8th Street, Suite 500 Bellevue, WA 98004
Via FedEx	Via FedEx
Sharon Armstead Eddie Bauer, LLC 10401 NE 8th Street, Suite 500 Bellevue, WA 98004	Kevin Russell Latham & Watkins LLP 233 South Wacker Drive, Suite 5800 Chicago, IL 60606
Via FedEx	Via email: kevin.russell@lw.com

Dated: August 17, 2010

s/Kevin J. O'Shea